



Established Since 1962

My name is Julian Lewis and I am the Chair of Soundwell Swimming Club.

We train at Kingswood Leisure Centre and the club was founded in 1962. Soundwell SC is a "not for profit" competitive club with over 200 swimmers and is affiliated to the Amateur Swimming Association. We are immensely proud of our achievements gained through the hard work of our swimmers, coaching team and a number of people connected to the club. This has led us to many great successes at various competitions across the country.

For the fifth year running, Soundwell Swimming Club remains the most successful club in the Bristol area. We finished an incredible 10th in the National Arena South West Premier Division and also retained our place as Gloucestershire County Runners Up. We are renowned as a safe and effective child friendly swimming club, committed to developing swimming abilities from novice through to National level. Soundwell Swimming Club's Head Coach is Matt Puddy. Since his arrival, in 2009, the club has doubled its membership and won several junior/senior leagues. He has produced numerous Regional and National medallists along with swimmers who have qualified for Commonwealth, World and Olympic Trials. Matt was one of 80 coaches selected throughout the UK to participate in the ASA Advanced Coaching Programme – designed to create a legacy beyond 2012. His energy and enthusiasm is contagious and the results at our club speak for themselves.

There are, however, many expenses connected with running the club and we rely on funding from swimmers fees, fund raising events and support from local businesses. The major expense for the club is pool hire; however, there are a number of costs that we would very much welcome help towards such as;

- Courses for the coaching team
- Courses for poolside helpers
- Development of a programme for disabled swimmers
- Annual swimming camps
- Equipment for land training and pool
- Travel expenses for coaches
- T-shirts and other clothing for coaching staff

Alternatively as an organisation you may be more interested in supporting an individual. We have several swimmers who compete at National level and above. A few of which train with England talent squads. The major expenses for individual swimmers are;

- Travel and accommodation costs for competitions
- Attending GB training camps
- Physiotherapy sessions
- Competition swim wear
- Land training opportunities away from poolside
- Swim development camps



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In return for your sponsorship we would recognise your support in a variety of ways that could include one or more of the following;

- Your company name/logo could appear on the back of the swimmers t-shirts or on our club banner which is displayed at all competitions
- Acknowledgement at club competitions, in programmes or on our letter heading
- We could arrange for your company name to be added to our website with a link to your company details

We are also open to any other ideas you may have on how you would like to be linked to our club. We do hope that this is something that you might be willing to consider. We would welcome an opportunity to speak with you further and can provide a detailed breakdown of costs. If you have any questions please contact Julian Lewis 07714286963 or Helen Martell 07881865455.

Soundwell Swimming Club thanks you for taking the time to consider this letter.

Julian Lewis  
Chairman

Helen Martell  
Fundraising Co-ordinator

[www.soundwellswim.org.uk](http://www.soundwellswim.org.uk)